Our Mission
As a Christian response to hunger, we link the grassroots energy and commitment of agricultural communities around the world with the capability and desire of smallholder farmers in developing countries to grow lasting solutions to hunger.

Our Vision
We envision a day when all people around the world have enough to eat and the physical, financial and community resources to live hopeful, healthy, productive lives.

Our plan targets **REACHING THE NEXT 1 MILLION** and supporting their path to sustainable food security. To accomplish this we recognize that...

**Growing Projects are the heart of what we do**
We need to continuously inspire and encourage them while activating more volunteers and partnerships to develop existing and new Growing Projects

**Implementing Partners are our vital link to high-quality food security programming around the world**
We need to actively collaborate with them to ensure quality programs and Growing Project stewardship

**New audiences and partners are key to our growth and vitality**
We need to increase our visibility by building a brand identity and story that powerfully represents our mission and purpose to attract more people to join our community

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**Key Operational Goals**

- **Add 50 new Growing Projects**
- **Expand actively engaged volunteers by 5X**
- **Increase food security program funding by 33%**
- **Enhance Growing Project stewardship**
- **Strengthen Partner relationships**
- **Invest in communications capability**