

Summer 2020 Internship Opportunity



Growing Hope Globally (GrowingHopeGlobally.org) is interested in engaging at least two interns over the summer to assist in our work creating lasting solutions to hunger. Especially in the midst of the COVID-19 pandemic and an uncertain situation this summer, a number of aspects of the internship and our work are still up in the air. For example, we do not know whether we will be able to have our annual summer celebration at the end of July as an in-person large gathering. We will make that decision on or around June 1, based on the best available data. The internships would start June 1 and go until mid-August, but exact dates are flexible. This could also be part-time or full-time.

We are a small team, already working remotely from various locations. Interns would work directly with the CEO and other relevant staff on various projects, but not be required to work from an office (our office is in Western Springs, IL).

Tasks would include, but are not limited to:

- Assisting in developing the next phase of the Global Food Security Challenge Curriculum and SAE Kit with National FFA and other partners, including the National Association of State Ag Educators and the World Food Prize Foundation. This could include developing content for the SAE Kit, writing stories about existing partnerships with FFA chapters and Growing Projects and communications support around the Kit (Lead staff: Ron DeWeerd).
- Supporting our digital outreach, including social media. We have a new digital outreach plan and communications calendar, including a focus on our primary audience through email and Facebook, and a secondary audience targeted through other social media (e.g. Twitter, Instagram and LinkedIn) (Lead staff: Alex Morse, Rachel Conley and Max Finberg)
- Assisting with maintaining and improving our database/customer relations management through Salesforce. This would include data entry, updating contact owners, reviewing churches listed in Growing Project records, improving data with historical donations and otherwise. This would include training on Salesforce. (Lead staff: Eric Mattson, with others reviewing their relevant contacts).
- Improving and enhancing our photo management system. This would include reviewing our current content in Flickr and scanning some compelling physical photos, while also reviewing more effective systems and presenting recommendations moving forward (Lead staff: Eric Mattson).
- Staffing our annual summer celebration by helping with registration, logistics and support for an in-person gathering (if it happens). There will be a digital component regardless and, if we are not able to hold a large gathering, we will move to an all-virtual summit and will need to decide on the best platform and develop relevant content to appeal to our primary audience that before this pandemic was largely unfamiliar with video calls or broader digital events. (Lead staff: Rachel Conley and Max Finberg).

- Reviewing existing data about numbers of those we serve currently through our overseas programs, including a number of aspects around impact. These would be used to share with our supporters as well as foundations and potential funders (Lead staff: Eric Mattson and Rachel Conley).
- Developing a directory/list of relevant Ag Media, Ag Businesses and Ag Associations. This would build on those we currently work with and include relevant information, such as names and contact information (Lead staff: Max Finberg and Alex Morse).
- Assisting with relevant outreach with Growing Projects, as appropriate. Summer is not the easiest time to reach farmers and establish new Growing Projects, but this would be part of the work, as possible and appropriate. For example, it might include personal relationships, targeted church outreach and further research in focus states and regions. (Lead staff: Ron DeWeerd and other relevant staff members).
- Helping with various office tasks, if located in the Northern Illinois area (Lead staff: Lori O'Neil).
- Assisting with other tasks as they present themselves and develop during these uncertain times.

Qualifications:

- Previous experience with Microsoft Office or Google Suite required and proficiency with Adobe Creative Suite preferred
- Familiarity with farming, FFA or other agricultural organizations
- Previous international travel experience a plus

To Apply:

Please submit a current resume, relevant writing sample and cover letter as soon as possible to Max Finberg at max@growinghopeglobally.org Opportunities will start being filled on May 15.

Remuneration:

Growing Hope is able to offer a \$1000 stipend (this could vary some depending on number of interns, amount of hours worked and potential external funding). We would also provide a partial scholarship to visit one of our overseas programs (location and timing to be determined once overseas travel resumes, and would be available for up to a year after the conclusion of the internship). Training and orientation would be provided, in a mode to be determined based on the circumstances. And, as Mastercard would say, an experience with a small non-governmental organization that is engaged with a big mission that would be priceless.

For additional questions, please contact Max Finberg at max@growinghopeglobally.org