

## **Growing Project Leader Update**

#### **Thank You**

Thank you for your support! Thanks to your gifts of time and resources, we are on track to fulfill our commitment to support 45 agricultural development programs in 2023. In addition to these life-changing programs, your support for our operational costs is greatly appreciated. While we work hard to keep our expenses low, we would not be able to continue in our mission without your generous support for this area. Thank you!





## North Carolina Growing Project Launches Using Classy Fundraising Page

Prospect, North Carolina is a vibrant, caring, God-filled farming community in the heart of Lumbee lands (the Lumbee Tribe of NC). The area has a strong agricultural heritage and is home to many crop, livestock, and fruit and vegetable growing operations.

After learning about Growing Hope Globally's work, the Moore family decided to launch the first Growing Project in the state of North Carolina. Lifelong farmers Shorty and Eddie Moore, beginning farmer Lee Moore and Growing Hope Globally board member Karli Moore are working to create awareness and community around global food security.

They began their Growing Project at the end of 2022 by requesting cash donations through a custom page on the Classy online fundraising platform. They hope to expand to other formats in coming years. Karli Moore said, "Classy was a convenient way to raise money from early supporters while we structure our larger Growing Project." Everyone who donates will be considered a member of the Growing Project and will be eligible to help decide which Growing Hope Globally program the funds will support.

You can visit their fundraising page at give.growinghopeglobally.org/ProspectNC

If a similar page would be beneficial to your Growing Project, contact Rachel Conley at

rachel@growinghopeglobally.org or (616)283-0694.

# Opportunities to Partner with Agribusinesses

Several agribusinesses offer opportunities that may be of interest to Growing Projects, depending on the local context. The following list is not meant to exclude any of our faithful supporters and it is by no means exhaustive. Rather, it is a starting point for Growing Projects who are searching for new ways to multiply their gifts. If you are aware of other opportunities, please let us know!

Beck's Hybrids offers \$60/acre for corn seed up to 60 acres and \$30/acre for soybean seed up to 80 acres per customer/Growing Project. A simple application must be completed. Contact your Growing Hope Globally staff person to learn more. Last year Growing Projects in Indiana, Michigan and South Dakota took part in this program.

Cargill works with local communities around their facilities through Cargill Cares Councils. These councils are made up of local employees who review grant requests and make funding decisions and also facilitate volunteer opportunities for Cargill staff. Contact your local Cargill facility to learn more. A Growing Project in Chillicothe, OH received a matching grant through their local Council.

CoBank offers their Sharing Success matching program for donations of up to \$10,000 made by their customers to non-profit organizations. The application period is between April 1 and September 30 each year. The Cooperative Elevator Co. in Pigeon, MI has donated to the local Growing Project and received matching funds from CoBank for many years.



Corteva Agriscience invests in local communities by offering grant opportunities or seed donations for local Growing Projects. Growing Hope Globally has a Memorandum of Understanding with Corteva, supporting our efforts. Contact your local dealer to learn more. The Mitchell, South Dakota Growing Project received a grant in 2022 and several Growing Projects have received donations of seed.

Michigan Agricultural Commodities offers a matching donation for gifts of grain delivered to their locations for Growing Hope Globally.

Nutrien Ag Solutions does not have an official program to which Growing Projects can apply for support. However, specific locations have been incredibly generous in offering seed and other support. The Moline, MI facility has provided seed to Growing Projects in Climax, Holland and Hamilton, MI and additional support to at least 3 more Growing Projects.

Planting New Ideas for Your Growing Project: Tuesday, March 28 6PM Central/7PM Eastern



Join us for a Zoom presentation and conversation to learn from some of our fellow Growing Project leaders. We hope you will come away with practical ideas to grow, enrich and inspire your Growing Project this spring and beyond.

#### **Register Now**

# **Church and Growing Project Resources**

Looking for resources to keep your church and community engaged in your Growing Project? There are several items on our website that you might find helpful:

- Our Growing Project Resources
   page includes designation forms
   and materials to share with others
   who might be interested in getting
   involved
- Our Support a Program page includes overviews, success stories and videos from the programs we support around the world



 Our Church Resources page includes some inspiring quotes from church leaders about their experience with Growing Hope Globally as well as prayer guides, Bible studies and more



### **Matching Funds**

We have matching funds available to help launch new Growing Projects and expand existing ones. Funds can also be used to match donations made by John Deere dealers.

Contact your staff person if you might be able to make use of these funds.

#### **Travel With Us!**

Join us on an overseas trip and experience firsthand the challenges faced by the communities we support and the ways they are working to overcome them.

These learning visits are a great way to meet and learn about our global

neighbors.

A trip to Mexico is being planned for June and we are hoping to visit programs in Africa, Asia and the Middle East later this year or early next year as well.

Check out the **Visit A Program** page on our website for the latest information.



"It was a humbling life experience, seeing all the good work and the desire of the local farmers to be successful, to learn and to help themselves."

-Don Carter
Decatur, IL Growing Project
Recent visitor to Honduras Macuelizo



#### **Field Signs**

Let your community know that you support Growing Hope Globally with a field sign. They aren't just for fields! They also look great at businesses, churches or schools.

Post it as-is, or make it part of a larger design. If you don't have one or need more, let your staff person know!

### Who is my staff contact person?

There have been some recent updates to staff Growing Project assignments. Need some information for your Growing Project or have someone in mind who might be interested in joining us? Check out the guide below for your contact person.



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#### **Share Your Story!**

We need your help! Sharing your experiences with Growing Hope Globally is one of the most effective tools we have to get more people engaged. Here's how you can help:

- Follow us on Facebook and Instagram. Like and share our posts so others will see them too.
- Let us know when you have a Growing Project Event.
- Send us your Growing Project photos or videos.
- Let us know why you choose to be a part of Growing Hope Globally.
- Share the story of how your Growing Project got started, what inspires you to stay involved, how you are engaging with your community, etc. Are you trying something new? Doing something unique? We want to hear from you!



Share your stories, events, photos and videos with your local staff contact or email rachel@growinghopeglobally.org

Sign up for our monthly e-newsletter!

888.276.4372 | GrowingHopeGlobally.org





